

COMME DES GARÇONS EXHIBITS AT PITTI UOMO 75: A SPECIAL PROJECT FOR THE INTERNATIONAL LAUNCH OF THE *HOMME DEUX* COLLECTION

Pitti Immagine is happy to announce the international launch of Comme des Garçons's collection *HOMME DEUX* at Pitti Immagine Uomo (Florence, 13-16 January 2009).

The collection "*HOMME DEUX. Suits for the Handsome Mind*", hitherto only available in Japan, consists primarily of SUITS, together with shirts and ties.

For autumn winter 2009, the theme is "*Play on Formal*" and will be presented to the press and buyers in Florence from Jan 13-16 in a specially designed construction by Rei Kawakubo within the Palazzo degli Affari.

"These days I feel that wearing suits is the most stylish thing to do. In the past, one usually thought that wearing a suit did anything but make one special. But I think that the suits of today are far from being either uniform-like or homogeneous. Nowadays, you can stand proud and be yourself in a suit"_ Hirofumi Kurino, Freelance Creative Advisor

New York, 13th November 2008

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