

FRAGRANZE N. 6 – THE NOVELTIES AND THE CURIOSITIES

Here are capsule summaries of a selection of novelties and curiosities featured at this edition:

ITALIAN FRAGRANCES. THE ENGLISH TRADITIONS. THE GREAT FRENCH PARFUMERIE. FRAGRANCES FROM AROUND THE WORLD

Timeless perfumes and fragrances, the international names with the class and glamour that only history can bring. Extreme sophistication in the choice of natural raw materials, pure craft tradition in decanting and processing, increasingly complex compositions that can comprise up to 80 different essences. Precious, "jewel" bottles that have become legends on their own.

Amouage. Ever since antiquity, there have been legends about incomparable incense and exotic perfumes from the land of Oman. In 1983, the Sultan of Oman revived the ancient perfume-making tradition, launching the prestigious brand. More recently, the current sultan, Sayyid Hamad, with the cooperation of the French perfumer Guy Robert, decided to create the most valuable perfume in the world. "Gold Perfume" has been later joined by "Gold Edt", "Reflection Edt", "Ciel Edt" and "Silver Cologne".

Bois 1920 (Bottega Italiana dello Spigo). This collection of ten elegant fragrances with complex, intriguing bouquets is distributed by Morris Divisione Profumeria Artistica. Each creation is a special work of alchemy that is further enhanced by the exclusive bottles made by a master glassblower. The fragrances are grouped in traditional - "Agrumi Amari di Sicilia", "Sandalò and Tea", "Real Patchouly", "Vetiver Ambrato"; classic: "Classic 1920" and "1920 Extrême"; oriental: "Sutra Ylang" and "Sushi Imperiale" and finally, "I Preziosi": two new, feminine creations - "Come la luna" and "Vento di Fiori".

Campos de Ibiza. At the end of the 1970s Camilla Stora de Kahn created six scents that would reflect the soul of the "Pearl of the Mediterranean". They are inspired by the fragrances that waft through the fields of Ibiza during the different seasons of the year: orange blossoms in spring, sun-ripened figs and rose-gardens at dawn. The collection features three fruit and three floral fragrances: Mandarina, Cedro and Higo; Agua de Rosas, Jazmin and Almond Blossom.

Clive Christian. "1872 Artwork" by Clive offers two fragrances dedicated to the year when Queen Victoria granted the brand a royal warrant affirming its excellence. For "1872 for Women", Clive selected the cabbage rose (rose centifolia) also called "the painter's rose". It blossoms for just three weeks a year and its purity is associated with an angelic presence. It takes 170 roses to make a single drop of perfume. The heart of "1872 for Men" is Clary Sage (*Salvia sclarea*), an herb that is considered sacred and praised for its invigorating and energizing qualities. Before going into battle Nero's troops were sprinkled with drops of this essence – that is why Clive has put a Roman eagle, symbol of power and nobility on the label. Distributed by Herbarium.

Comptoir Sud Pacifique. The "Aqua Motu" *Soin Bagnò e Corpo* is an exclusive for the Italian market. The French brand's best seller, "Aqua Motu" is distributed by Olfattorio. The lively marine notes and the caressing sandy notes are the protagonists of the *Gel Douche et Bain* and of the *Beurre Fondant*: a gel developed for daily use to cleanse the skin delicately without depleting its natural oils, and a non-greasy, easy-to-apply *soin* with a generous texture that prevents dryness.

Creed. The fantasy of Oliver Creed, alchemist of seduction brings the new elixir dedicated to love – "Love in Black" – distributed by Calé. The mirror image of "Love in White", the fragrance that preceded it, "Love in Black" enchants with its sensuality. White violets emit an intoxicating fragrance and comprise the distinctive note of this composition. The heart is a brilliant orchestration of full-bodied Florentine iris, cloves and Tonkin musk. The Violet de Grasse, in the bottom note is made more vibrant and stable by a brilliant combination of rose and black current with their fruity notes that create a perfect balance.



Diptyque. The Diptyque product line has three totally new items for body and bath, indispensable complements to the eau de toilette. The shower gel, body cream and body lotion are available in three, obviously, fragrances: “L’Ombre dans l’Eau”, “Tam Dao”, “Philosykos”. The formulas are paraben, dye and phthalate free. The firm’s novelties include a black box with three mini-candles in Pomander, Feu de Bois and Epicéa fragrances that spread warm boisé and spicy notes throughout the room – a limited edition for the 2008 winter season. Distributed by Cithera.

E. Marinella Profumi. Just like a tie, a fragrance reflects the personality of the wearer. “Costa Nera”, is the elegant new fragrance by E. Marinella: it is a fine, embracing perfume with character that leads you on an olfactory journey and sensory experience among the warm notes of Vetiver, the freshness of wild mint and the sensuality of Patchouli and amber cognac.

Eau de Kasaneka. This is a soft, sensual fragrance with warm and flowery Oriental tones that release femininity thanks to the bottom note of Feminine Energy Arome, a group of essential oils extracted from Ambrette seeds (Hibiscus Family). Eau de Kasaneka exalts the mind-body equilibrium with a sophisticated, intoxicating fragrance: the spicy citrus top notes are softened by a floral heart that recalls the smells of Oriental gardens to reveal a woody bottom note. The new items include Kasaneka Body Lotion, with extraordinary firming and moisturizing effects.

Eau de Ryokuei. Menard presents Eau de Ryokuei, which, in Japanese means “verdant reflections”. It is a fresh, delicate fragrances inspired by the gentle harmony of Japanese nature, the rare beauty of the landscapes and the eternal balance of its components. Zen mysticism is conveyed through the serenity of nature via the eyes of Toshio Tabuchi. The renowned master of Japanese prints has created the bottle for Eau de Ryokuei: pure, transparent and as weightless as a maple leaf floating on the water.

Floris. The house number of London’s historic shop on Jermyn Street – reference point for artistic, made in Britain perfumes, is also the name of a famous fragrance, Floris N° 89, that was created in the 1950s and is now distributed by Calé. It is citrusy with clear, woody accents and significant floral notes of rose and ylang-ylang which, back in those days were erroneously considered only for ladies. A truly revolutionary fragrance from the start, it has become a timeless class for men. Today Floris N° 89 is a line that comprises everything a man needs for personal care, from the Luxury Soap to the After Shaving Balm.

Fragonard. Fragonard is rewriting the history of a famous scent from the 1930s, Caresse, and presenting the curving shape of the original bottle. A tribute to the fruits and flowers of the French Riviera, Caresse is a harmonious blend with head notes of mandarin orange and the sea, a middle of peach, rose, orange blossom, apricot and white flowers and a bottom note of wood and musk. Distributed by Kaon.

Georges Feghaly. The famed *maison* from Montecarlo presents Coup de Foudre, a fragrance that speaks of passion and expresses a strong, bold personality. Fantasy and impetuosity come together in a citrus fragrance characterized by top notes of bergamot, artemisia, incense and a heart of vetiver, patchouli and Agar wood. Some of the most original creations by Georges Feghaly also include “Atomes Crochus”, an expression of intense affinity and mutual attraction. It is a fragrance with a dynamic hear and decidedly modern, sophisticated notes.

II PROFVMO. “Chocolat”, the first fragrance by this brand is celebrating its tenth anniversary. Contemporary life, body language, art, music and nature are the powerful sources of inspiration for the firm’s main collections: alongside of “Chocolat” *II Profvmo* makes “Aria di Mare” and “Coquelicot - Papavero blu”, which is a floral Eau de Parfum, the brand’s tribute to flowers linking allure and uniqueness to specific habitats.

Ineke. Ineke Rüländ, of Canada, dedicates her fragrance line – distributed by Morris – to passions for fragrances, art and literature. It is a fresh and fanciful line with poetic names that evoke romantic misadventures, stories about nature, chemistry and courage: “After My Own Heart”, “Balmy Days & Sundays”, “Chemical Bonding”, “Derring-Do”. The new fragrance “Evening Edged in gold” is perfect for sparkling evenings as it develops an exciting blend of nocturnal flowers. Its Oriental-woody essence diffuses a scent of gold osmanthus and plum in the top notes, to move into the sweet wake of Angel’s Trumpet and Midnight Candy, a flower that opens at night. The persistent, refined base evolves through the rich notes of saffron, woods and leather.



Juliette Has a Gun. Here is a fragrance with a rich, sophisticated soul, a leathery Chypre at the intersection of modern and classic perfumery. “Juliette Has a Gun” is an expression of undeniable femininity and is dedicated to the romantic, independent woman for whom the art of seduction has no secrets. She is the ideal, XXI century Shakespearean heroine. It is a joyous interpretation of Moroccan rose with accents of musk and wild fruits – it also evokes innocence and transparency through the harmony among elegant, thorny Bulgarian rose, patchouli and vanilla.

La Compagnie de Provence. The brand, distributed by Olfattorio, presents the new line V.O., Version Originale, a return to origins for this French *maison*. Elegant, understatement is the best description of this line of two, timeless fragrances: “Jasmin Noir”, an embracing jasmine enriched with spicy notes of black pepper and “Encens Lavande”, an elegant, boisé lavender sublimated by mystical notes of incense.

L’Artisan Parfumeur. Dedicated to Bertrand Duchafour’s trip to the island of Bahia Honda in Panama, “Fleur de Liane” is the latest addition to the collection “Odeur volée par un parfumeur en voyage” that was first created in 2003. The fragrance made by L’Artisan Parfumeur and distributed by Cithera, brings the voluptuous aroma of a mysterious and almost narcotizing flower that blends with the smells of rain and sea breezes. Fleur de Liane is available as Eau de Toilette and Crème Fondante for the body. It is a rich, opulent very feminine floral fragrance steeped in water and greenery.

LesNez. Bold and original fragrances, far from the dictates of current fashions and trends. To dare and feel free is what René Shifferle asks of the perfume makers and artists he works with. “The Unicorn Spell”, “Let me play the lion” and “L’Antimatière” are the three new fragrances launched in 2008. They are signed by Isabelle Doyen, are unisex and reflect unconventional artistic choices. “The Unicorn Spell”, in particular, is noteworthy for its contrast of green, citrus and spicy notes that creates a vortex with fresh, crystal and aquatic floral notes. An olfactory portrayal of dew-covered violets just before sunrise in an atmosphere between modernity and mysticism.

Les Parfums de Rosine. The latest creation from the French brand, “Rose Praline” is making its world debut at *Fragranze*. It is a lush fragrance inspired by the rustle of silk, carefree afternoons chatting with friends and languid bouquets of roses. A harmony of rose, chocolate, tea and pralines, it has a soft, delicate aroma with unusual powers of seduction. Distributed by Olfattorio.

Lorenzo Villoresi. The first interactive atelier dedicated to perfumes and essences was established in Florence by the master of haute couture of fragrance who is famous for his custom creations. In the old family palazzo on Via de’ Bardi, Lorenzo Villoresi has founded his “Accademia del Profumo”: atelier, training school and *riad* with its own secret garden, it will host courses, events and seminars related to the world of fragrances...Gardens, terraces and botanical paths offer every opportunity to discover and learn about early perfume-making wisdom and the spice hunters.

Lubin. Created in 1968, “L’Eau Neuve” by Lubin, perfume makers in Paris since 1798, is the fresh, fragrant reflection of a period of freedom and combines citrus, wood and spicy essences in the most natural way. Hesperidia, orange, lemon and bergamot are the main protagonists along with hints of thyme, chamomile, marjoram, and lavender. On the next level there is a delicate harmony of rose and jasmine petals. Finally, it is rounded off by the woody notes of cedar and sandalwood along with patchouli and oak musk.

Manuel Canovas Paris. A sumptuous new quintet of fragrances follows the paths of the trips Manuel Canovas has taken: intense journeys through the sunny, windswept islands of the Mediterranean, the intriguing Orient, remote Mexican villages and Provence. Made with natural ingredients acquired all over the world, Les Fantaisies Parfumées are a luxurious collection of fragrances that reflect the firm’s textile tradition. Their names are L’Ile Bleue, Route Mandarine, Pink Riviera, Ballade Verte, Anse Turquoise.

Miller Harris. Following on the heels of the success of “Geranium Bourbon”, the solid perfume launched in 2007, Miller Harris presents the perfumed conditioner “Noix de Tubéreuse”. Reviving the French tradition of solid perfumes, this product is an elegant alternative to Eau de Parfum. Comprising 100% natural oils, such as sweet almond, avocado and jojoba seed, it has a pinch of Oriental sensuality. The intense fragrance of tuberose leaves are the heart of Noix de Tubéreuse with bottom notes of Tonka beans and amber. The top notes of green clover, mimosa and violets contributing to this perfume’s exotic character. Distributed by Herbarium.



Morgane Le Fay. It is only a chromatic note that distinguishes these four new and nameless fragrances by Morgane Le Fay dedicated to the most enigmatic nuances of female moods. Alchemy, ampoules and magical potions are evoked by “fragrances of the night, dormant flowers, nature’s elements” that come to life in blown glass bottles that recall the vessels used in old “laboratories”.

Nasomatto. Clear names, olfactory fantasy and a fusion of aromas characterize a project that challenges the traditional concept of fragrance. Nasomatto presents “China White” the “child” of a nonconformist nose - Alessandro Gualtieri. This new fragrance is an invitation to discover the intensity of heartbreak and can be considered the “outcome of a process seeking to bring out the strength of frailty”.

Parfum d’Empire. After the fragrances that refer back to Napoleon, Russia of the Tsars or ancient China, here comes “Yuzu Fou”, dedicated to 21st century Japan, where the fruity, sparkling notes of the Japanese fruit it is named for, blend with iciness of mint. A special fragrance created for the brand’s anniversary, “Aziyadé” speaks of the Ottoman Empire, evoking the excesses of the great civilizations with spicy, fruity notes, accents of pomegranate followed by the sensual aroma of dates, almonds, candied orange and plums, set next to aphrodisiacal spices (cardamom, cinnamon, ginger and cumin).

Parfums DelRae. From “Eau Illuminée” to “Début”, from “Amoureuse” to “Bois de Paradis”: all the new body creams have the embracing, penetrating fragrances of the perfumes by this U.S. house. Rich and sensual, these creams nourish the skin leaving it silky and hydrated thanks to the softening and age defying properties of a vitamin cocktail developed to give your skin more tone and elasticity.

Penhaligon’s. The new item for the fall of 2008 is, “Elixir” inspired by the atmosphere of a *hammam* revealing an intense alchemy of roses, spices and wood. It is an invigorating Eau de Toilette dedicated to man with character who loves luxury. The other great news is a collection of four tea candles made with high quality ingredients: Hot Tea, Hypnotic Tea, Harmony Tea and Ritual Tea recall England’s traditions. The candles are available singly, in the 759 gram size, or in a boxed set with all four fragrances (68 grams each). Distributed by Cithera.

Pierre Frapin. It’s a new look for “1270”, the craft Eau de Parfum inspired by one of this French brand’s most famous creations, “Folle Blanche” created in 1870, a rare *eau de vie*. It is a fragrance, for men and women, as complex as a fine cognac, with intense floral and fruity notes together with exotic forests and dried fruits. The surprising top note comes along with aromas of candied orange, walnuts and hazelnuts, raisins and prunes and follows through to toasted coffee and cocoa beans. The middle note is a sublime harmony of grape blossoms in June, and the bottom note releases a series of harmonies of leather, exotic wood, gaiac and cashmere along combined with the sensuality of white honey and vanilla.

Profumi del Forte. “Forte + Forte” is the brand’s new fragrance inspired by the timeless glamour of vacations in Versilia. Citrusy, aromatic, floral, woody-musk, it is an intense composition of bergamot, lavender, tarragon, lemon, *petit grain* from Paraguay, Sicilian orange and grapefruit. Forte + Forte is a wave of freshness that reawakens the senses and imbues them with new vigor: the aromas of lemon and grapefruit at an outdoor market on a warm summer morning.

Profumi della Costiera Amalfitana. Mediterranean aromas of citron, lemon, oranges and figs come to life in “Costiera”, a collection tied to the nature, history and legend of the Amalfi Coast. The collection, distributed by *Mansfield* comprising of fragrances such as Aphrodisia and Pasitea, now includes four new scents with fascinating names, Agave, Majolica, Riva Blu and Syrenae.

Profumi Di Firenze. The olfactory tribute to the city of Florence is called “Odori”. It is the fruit of a trip Enzo Galardi took and his desire to discover a story, a meeting behind a scent trail. “Scents that fly to the perfume-maker’s nose like brushstrokes on a painter’s canvas.” Morris Divisione Profumeria Artistica, presents a line of fragrances that are part of the city’s history: Tabacco, Iris, Zafferano, Spigo Toscano, Cuoio and Gli Odori.

Profumo Antonio De Curtis. A private fragrance that brings back memories. A joint project involving Mansfield and the De Curtis family brings an olfactory adventure that reconstructs the passions and loves of Antonio De Curtis, a fragrance with top notes of nutmeg, peppermint, cardamom and lentiscus and a heart of lavender, iris and jasmine.

Robert Piguet. Distributed in Italy solely by Morris, this famous French brand is celebrating the 60th anniversary of one of its most famous items, “Fracas” here at Fragranze. A numbered, special edition made



for the occasion will be previewed in Florence on 12 and 13 September in a dedicated area. Only 500 pieces will be available worldwide to celebrate this important event.

FACE AND BODY CARE

Cosmetic specialties – creams, oils and soaps for the face and body, anti-ageing serums, shaving accessories – a medical-scientific approach combines tradition, research and the curative properties of plants.

BECCA Cosmetics. Everyone can have a smooth, natural complexion: this is the philosophy of BECCA Cosmetics that produces a makeup collection that will soon make its debut on the Italian market distributed by Nobile 1942. In particular, the BECCA Skin Perfecting Make-Up System is an innovative 3-stage makeup method that corrects, perfects and improves any type skin, from the lightest to the darkest complexions. The range offers 30 shades of correctors and 18 foundations made with the most advanced pigment producing technologies, combined with ingredients that filter UVA and UVB rays (SPF 20-30), as well as anti-oxidant vitamins for the skin's wellness.

BioCol Marine. This line reaches an important goal in research on the most important protein in our cells: collagen. This natural substance, produced by the body, is responsible for the skin's wellness and freshness and inevitably diminishes. *BioCol Marine* products contain 80% natural, soluble marine collagen obtained by an exclusive process that does not modify the active ingredient. The new items include Mousse Nettoyante – cleansing foam.

Cellex-C. Cellex-C Age Less 15 Skin Signaling Serum is a revolutionary serum made with a special process and the specific ingredients needed to reinvigorate skin cells that have been weakened by ageing. Dedicated to "over-forty" skins, the product is based on Phyto-Glycan Complex, a highly innovative ingredient treated with vegetable acids and ultraviolet light together with glycosaminoglycans, fragments of laluronic acid, beta polysaccharides (1,3) glucans, antocyanides and ellagitannins.

Cinq Mondes. Based on an old formula from Bali, Pâte de Fleurs is a special cleanser originally made to remove makeup used in rituals and plays. The delicate formula that is free of foaming surfactants and rich in mild floral acids, with mango butter and passion fruit oil as the active ingredients is a gentle exfoliant. Distributed by Kaon.

Embellir. The Embellir line uses a totally unusually active ingredient, Reishi, the mushroom that rejuvenates the skin. Developed by the Menard Cosmetic research laboratory, the Embellir formula exploits the marked anti-ageing properties of this Japanese mushroom that is mentioned as the elixir for eternal youth in ancient texts on natural medicine. Skin Emulsion is an innovative emulsifier that allows the precious black and red reishi to penetrate beneath the surface of the skin to act inside the cells. The new items in the range include the Toner – a toning lotion.

Erno Laszlo. The legendary international skin-care brand, *Erno Laszlo* has expanded its beauty program with "Redness FX Cream" a "Redness FX Lotion". This cream and lotion with emollient, anti-inflammatory, antibacterial and curative properties act on the skin surface to reduce and neutralize the redness and spots associated with acne rosacea. "C-Peel" is a two-phase peeler that exfoliates evenly without irritating the skin to eliminate dead cells from the surface and to give the skin a healthy glow.

Glo™minerals. Last generation dermo-protective formulas are the basis of this professional makeup line that combines pharmaceutical ingredients and micronized mineral pigments with all their antioxidant power. The lead products include "Glo Face Primer", a soft gel to apply under make to fill tiny wrinkles and lines.

Institut du Karité. It protects the skin from ageing, soothes irritations and redness, but above all, "Crème Mains Régénérante", the new hand treatment developed by *Institut du Karité* that contains 20% karité butter has an extraordinary moisturizing and regenerating effect on all types of skin. Its light texture and delicate fragrance make it the ideal helpmate for men's and women's hands. Distributed by Kaon.

Ligne St. Barth. Maintaining the skin's essential balance, restoring and encouraging the skin's function and its natural protections are this brand's guiding philosophy. And now Ligne St. Barth presents Avocado Oil, a true cocktail of energy from a plant with extraordinary regenerating power that comes from the essential and



non-saponifiable fatty acids. A vehicle for soluble collagen that is quickly absorbed by the epidermis, the product quickly restores the lipid balance of fragile skins or skins that are stressed by long exposure to the sun or low temperatures. Used on greasy hair, this oil dissolves excess grease so that it can be rinsed away.

N.V. Perricone, M.D. Cosmeceuticals. This brand, a favorite of Hollywood stars, presents "Stimulcell™". This extraordinary nighttime treatment is based on the Stimulcell Technology™: energy obtained directly from adult stem cells thanks to peptides, proteins and lipids that support and restore natural splendor to the face. "Ceramic Skin Smoother" makes every type of skin – even most uneven – look absolutely perfect thanks to its special formula with an impalpable texture and extraordinary remodeling and illuminating powers. Finally, Pep Energy Drink is an exclusive energizing food supplement containing phytoestrogens, polypeptides, vitamins, minerals and fiber; it is ideal help for physical or mental fatigue, times of intense activity and during season changes.

Nougat Body to Home. Sweet, sensual aromas to enjoy, pastel colors to relax the body and mind, - body and homecare products characterized by a slightly retro, elegant and markedly feminine air, recalling granny's dresser. The new items in the London firm's catalogue include the new lip line – a kit for the care of one of the most delicate parts of the body, and the limited edition "Our Fab Four", in the special fragrances Lychee and Peony, Wild Lilly and Amber and Cherry Blossom, and travel-size packages for some of their most famous products Moisturising Shower Gel, Exfoliating Body Wash, Conditioning Body Souffle and Sparkling Body Shimmer.

Officina de' Tornabuoni. Inspired by an old formula discovered in the archives of the Officina de' Tornabuoni, "La Magnifica" is a cream that was first made in the eighteenth century and never sold until today. Updated with the most modern technology and made with only fine quality natural ingredients, its rich texture illuminates dull, tired skin and gives an immediate feeling of freshness. The active ingredients in "La Magnifica" effectively fight wrinkles and expression lines and promotes a quick upsurge in the skin's firmness and elasticity. The harmonious combination of precious Neroli essence and the sweet notes of a bouquet of white flowers is another of its distinctive features.

Opalis. *Institut Opalis*, the world famous name in hair care presents "Crème de Shampoing pour Cheveux secs", a new hydrating and soothing treatment. With its orange blossom and sunflower extracts and wheat germ oil it is an essential aid in preventing and treating dryness – massage into the scalp and rinse thoroughly: it is gentle enough to use every day. Distributed by Kaon.

Saranari. Saranari is the new skincare line by Menard that fights skin ageing – loss of elasticity and tone - caused by exposure to UV radiation. The exclusive active ingredients include extract of zymomonas cultures that stimulates the skin, and GL extract obtained by combining cells from two plants of the cucurbitaceae family (*Gynostemma pentaphyllum*, *Luffa cylindrica*), that help protect the skin from UV damage.

Skintech by Gil Brice. This Swiss line of highly innovative treatments for men now presents the professional version of its products. There are 22 references (14 for the face and 8 for the body) that combine natural and vegetable ingredients. Each product has a unique formula for immediate age-defying, toning, relaxing, hydrating or purifying. There are also two new additions to the retail line: Re-Hand, a moisturizing hand cream and Shavecool, conditioner for a perfect shave. Distributed by Olfattorio.

Swedish Beauty. This exclusive line of tan enhancers is distributed by Tekmind for the niche perfumery market. The musts include: "Bronze Beauty" that stimulates tanning and skin care: color, luminosity, protection, moisturizing with a soft texture and slightly fruity fragrance; "Browning Silk", for the face is a rich multivitamin mix with white and green tea extracts and Purelift to guarantee a perfect tan on a toned, hydrated face.

Tauleto-Sangiovese. The primary aromas of Sangiovese grapes come to life in this natural perfume because it is made with the grape extract. The Tauleto Wine Fragrance project has been expanded with other products that use the grape and all its potential. From "Coccole per i piedi", a foot care kit that uses all the virtues of polyphenols to the "Wine Body Lotion" and massage oil, and the latest innovation of 2008, Lume Tauleto. The name is inspired by traditional oil lamps, and the shape itself recalls them: Lume Tauleto is a catalytic lamp that emanates a delicate fragrance to eliminate unpleasant odors.



Tsukika. Selenicereus, the flower known as moonlight cactus because its blossoms open only at night is the exclusive ingredient in the Tsukika face care collection. Selenicereus extract is surprisingly beneficial for the skin: it improves appearance, gives new energy, helps prevent wrinkles and spots, and moisturizes deeply. In fact, it improves cell energy and normalizes cellular metabolism – helping to preserve the youth and vigor of the skin by restoring its health and balance.

ACCESSORIES FOR THE HOME, FOR THE BATH, FOR YOU

Ideas for the home, room fragrances – from vaporizers to diffusers to candles – create atmosphere and add original, elegant touches to the décor...and there are personal accessories too!

Abahna. Here is a collection that comes from the study of centuries of bathing traditions. Abahna products do not contain any chemical or synthetic fragrances. The active ingredients come from plants, flowers, herbs and along with organic substances such as Aloe Vera, chamomile, Karité butter, sweet almond oil, jojoba oil. The firm's entire philosophy is based on nature and offers four different fragrances in a bouquet of pure essential oils that benefit the mind, body and spirit. Frangipani & Orange Blossom, the latest addition to the collection is a subtle, delicate fragrance that combines essential oil of frangipani with the fresh notes of orange blossoms.

Casaroma. This Bolognese firm's experience in making fragrances for the home brings us potpourris of hand-dried fresh fruits and flowers and along with a vast range of fragrant compositions, oils for diffusers and burners. The latest addition is the Papere (ducks) in four different sizes to put in special spots throughout the home, from drawers to closets. The elegant, refined Casaroma families are handmade, perfumed with selected essential oils developed into tempting creations: Cioccolato, Boscodimare, Verdefiorito and Vanicocco.

Gianna Rose Atelier. French haute-couture designer, Gianna Rose has a passion that blends with the magic that the soap exerts on her. The results are sculptures that enhance any room in a home. Handmade with the fine "triple-milled" process and enriched with botanical extracts, natural essential oils and carefully selected emollients. The world of the Gianna Rose Atelier offers several collections: Dogs, Animals, Romantic and Floral, without forgetting the special editions made for each season to add an extra touch of style to the home.

Parks London. Famous for its fragrant candles, Parks London selects only the most refined essential oils for its natural wax candles. "SPA Nature's Own" is inspired by the principles of pure, natural luxury. Six fragrances made with essential oils enhance relaxation and intensify sensory experiences bringing the warm, embracing atmosphere of SPA into your home.

Rigaud. Rigaud, the first firm to have introduced "perfume in a candle" enriches the atmosphere with a new creation, "Jasmin". The delicate green emphasizes the grace of this crystalline, radiant fragrance rich in surprising springtime nuances. It captures your attention with the fresh, green notes of jasmine petals and the essence of the wood and leaves of bitter orange that herald summer and the warm embrace of orange blossoms.

The Kitchen of Fashion. A group of innovative creative talents directed by Antonella Bentivoglio D'Afflitto, The Kitchen of Fashion develops alternative fashion concepts for stores and their designers seeking synergies for their various products that "speak to each other" in unusual contexts. The novelties featured at Fraganze include the "Priority Bag" a soft leather shopping bag – a carryall for "objects of affection", the shabby-chic costume jewelry by Puella, the soft, puppy shaped shoulder bag by Anna Roxxah and the "Scopriti fiore" necklaces by Sabine Ongaro.

The Laundress New York. Fabric care and laundry products made with natural ingredients and absolutely no dyes, sulfates, phosphates or chlorine. The cleaning agents are enzymes such as protease, amylase, lipase and cellulase, that go to work to remove even the most stubborn stains without damaging the fabrics. Wool & Cashmere Shampoo, in particular combines cedar extract (known for its moth-proofing effects) with a sulfate-free shampoo to wash and protect the fibers without making them stiff or brittle. Perfect for hand or machine washing, thanks to the cedar it is perfect for everyday laundry and offers full protection when storing clothes.



Valobra. The soap factory founded in Genoa by Virgilio Valobra in 1903 brings a collection of soaps made from carefully selected pure fats, delightful natural fragrances, lecithin, vitamins and vegetables according to the old, jealously guarded recipes. Particular attention is dedicated to the traditional boiling method and the ageing: six months that guarantee perfectly refined soaps.

We wish to thank the exhibitors and their press offices that made this bulletin possible.