

THOM BROWNE – THE MEN’S FASHION SHOW AT PITTI UOMO 75

Thom Browne will be the guest at the forthcoming edition of Pitti Immagine Uomo for the Fall/Winter 2009 season. The American designer will present a preview of his Menswear Collection F/W 09-10 with a runway show-event of his unmistakable, unique look. This will also be his very first European showing.

Thom Browne, born in 1965, is one of the most widely acclaimed designers on the international scene and described as the “Style Czar” who “manages to simultaneously obey and break every menswear convention”. He is known for having founded a new manifesto of contemporary menswear based on innovative proportions and lines. The distinctive features of his look include ankle-length pants, extra-long ties made of the same material as the suit and no socks. Thom Browne launched his own label in 2001 with custom-made, impeccably tailored suits - created in his Manhattan atelier – opting for almost austere colors and looking back to dress wear inspired from the 1950s-60s.

“I wanted to do something interesting. The last thing I wanted to do was just another suit...”, explains the designer.

In 2006 he was honored Menswear Designer of the Year by the Council of Fashion Designers of America and for the past two years he has been designing the Black Fleece by Brooks Brothers, a newly created line to expand for one of the oldest heritage brands in America.

“Thom’s suit is the new expression of the suit. He’s really influencing everyone. I see his shape echoed throughout the market. But no one does it like Thom.”
(Tommy Fazio, men’s fashion director at Bergdorf Goodman)

“He has no formal fashion design training; still, in the five years since he started his line, he’s become a force in advancing the geek-chic, too-tight, hip-to-be-square aesthetic that is popping up everywhere.”
(Amy Larocca, New York Magazine)