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Eco-sustainability: an intelligent outlook for the planet's future

Nature, freedom, lightness, and purity: values meant to be rediscovered. Starting from the concepts of sustainability and wellbeing that are redesigning the future, the FW 2019/20 world of yarns invites us to discover new blends developed from the unusual rapport between fine and technological fibers. The answer to the needs of an increasingly complex life arrives from a more intuitive communion with nature. At the center of this reasoning are yarns based on a sense of excellence, reduced waste and a culture of simplified processes. Among the actions are included salvaging and regeneration, but also re-engineering: new ideas are based on true expertise. The world returns to a philosophy of self-respect: living off what nature provides, with a focus on yarns entirely made of natural fibers. Fibers are the only renewable resource with zero environmental impact and are key to reducing the Carbon Footprint. Many mills have made important decisions to guarantee that the yarns they produce are increasingly eco-friendly. These decisions are based on a sense of social responsibility, which also socially includes the entire production chain. These companies have also made investments in advanced research that shift the focus to a niche of fine, environmentally-friendly, yarns. To answer the market's increasing demand for sustainable fibers, including especially wool, quality standards are raised and raw materials are sourced from the largest farms in Australia and China. Wools are 'Cradle to Cradle' certified in accordance with their livestock category, the treatments they undergo while being processed, and their dyes.

Clouds of cashmere intent on inciting emotion

Shades of color warm a naturally rich line of knitwear, enhanced by craft workmanship and original structures, where wool is blended with cashmere. For glamour knitwear, sparkling and luxurious, natural fibers are woven with lurex and modest sequins, and spun from pure cashmere and extrafine wool. Collections are aimed at inciting emotion and highlighting the concept of all that is rare and fine like cashmere and silk, which are hand worked and enhanced through different effects, and by extreme volumes and a plush consistency. New worsted cashmere yarns stand out with an elegant furry look, while the best dyed cashmere fiber blends with silk, and gauzing techniques put softness under the spotlight. The luxurious quality of Baby Alpaca features mélange shades and is developed in superfine alpaca blends in gauzed versions and in gauges up to bulky twisted artisan yarns. Softness and lightness are also expressed in Superkid Mohair with delicately clinging elasticity. There is extensive research into mélange and shaded mouliné tones, in harmonious or contrasting combinations.

Luxury Athleisure, City Wear becomes global

The FW 2019/20 man is in search of yarns capable of blending a pleasantly velvety sensation on the skin, with the ability to adapt to the different needs of daily life – from work to sports in a continuous cycle – with durability over time, craft workmanship, and respect for the environment. There is a growing desire to spend more time in contact with nature, engaging in outdoor sports or simply relaxing. Urban uniforms are inspired by a sporty mood: comfortable clothes are capable of replying to the need for practicality and ease of use, without compromising on aesthetics and a pleasant feel. Total easy care, waterproof, crease-resistant, ultra-elastic and compact. Classic yarns in pure shrink-proof wool express the desire for high quality multi-seasonal knits, such as the stretch viscose range, with a plush feel, and are often combined with other yarn blends for original knit effects. Hands become more dynamic and compact for Athleisure, with machine washable and stretch materials, essential to sports knitwear. The protagonists are merino wool and cashmere – be it pure or blended with fibers that have a strong tech imprint.

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Jewels steeped in mystery: new opalescent yarns

In an era led by an obsession with data, there is an increasingly strong interest in striking aesthetic atmospheres. Research follows these guidelines, translating an aesthetic and emotional need into yarns. Yarns present chameleon-like colors, for fairytale knits, which are both magical and ethereal. Velvet surfaces become opulent, glossy, and sensuous. Extremely bright metals with iridescent effects convey a sense of fluid motion to surfaces. A triumph of multicolored lights for fantastical, iridescent, and ultra-modern knits recall the wings of a moth, beating and shimmering in the moonlight. The opalescence of multicolored velvet lurex is tied into the desire to mix and innovate with touches of light. Chenille yarn is lit up by dyed lurex: processes that create bona fide jewels steeped in mystery. An iridescent sheen adds a fine touch to wool. Whites and pastel tones for an exclusive mix of warmth, delicacy, and purity alternate with clearer or more distinct neutral colors together with bright colors for minimal chic luxury. Lively dyes highlight cashmere fibers in the best way possible. Innovation and research, experimentation with techniques and unprecedented materials are constantly rebalanced in the rapport between fiber, color, and light.

A modern evocation of uncontaminated nature

Recollections of high mountains and plateaus, from Peru to Patagonia all the way up to Mongolia. Soft blends of rare fibers (baby alpaca and yak) evoke the taste of rustic art, among furry surfaces or like compact and spongy moss. Hybrids imitate re-generated aspects. For a modern version of the legendary “sweater”. Yarns with a wild look are made downy by the highest quality raw materials that maintain a soft and warm hand. Materials are ready to give life to a garment that is either genuinely handmade or that imitates a handmade look: through the three-dimensional aspect of stitches, and the use of voluminous yarns that imitate animal fur or organic elements. Raw-styled surfaces and structures, soft astrakhan furs in Mohair and Alpaca. Technological yarns developed to create more natural tactile sensations. Matte and silky effects exist to create plush effects and ultralight gauzes.

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