



PE20SS THE SPAZIO RICERCA

The Spazio Ricerca in the Salone M is the fair's creative lab and experimental observatory where the trends for future seasons are launched. Summer 2020 is all about sport, the Far East and sub-cultures: the much-anticipated Olympic Games in Japan will offer a strong boost to visual culture. National sports and "new" sports – originating from the street and youth sub-cultures - such as surfing and skateboarding which will be included among the official Olympic sports for the first time. In the background we have Japan and its ancient culture suspended between tradition and innovation, between cultural mixtures and overlapping styles. The focus is on inclusion and the world of young people, on the new sensitivity portrayed through hybrid stylistic codes.

A unique exhibition and experimental project produced under the artistic direction of the fashion designer **Angelo Figus** and knitwear expert **Nicola Miller**. The layout is by **Alessandro Moradei**.

Handball

Ball games are interpreted in a completely new way, through handball. All you need is a wall and some space. From the street to a new market, different from soccer and basketball, yet complementary and sometimes similar.

Skatebored

Skateboarding is the subculture symbol par excellence, and it will be on the podium at the next Olympic Games. Once again, the street is the hybrid and inclusive backdrop for fashions that are as free and rebellious as the skaters.

City Surfer

It's an unusual view of surfing that inspires this theme: surfing in the city. If water is too far away, the city inspires fun alternatives to the sea or ocean. Munich offers the most interesting example. The Eisbach river attracts surfers from all over the world.

Full Kontakt

The street has always been the most democratic place for testing your and your opponents' strength. Physical contact sports born on the street, from boxing to wrestling, inspire a theme that feeds on suggestions from underprivileged milieus and then offers rich and interesting results in terms of materials.

Uplifting

This is the theme of raising and elevating the self beyond one's own limits – a new street discipline that uplifts body and spirit. The Olympic street disciplines are Calisthenics, Cross Fit, and the Paleo Workout. The face of sport has never been so human and ordinary.

Tacky Gym

Of all the Olympic disciplines there is one in particular that captures our eye and attention for its technical virtuosity. Artistic Gymnastics are the inspiration for a theme of elegance and exaggerated showiness, that is almost fake and borderline kitsch.



Two projects devised exclusively for Pitti Filati creatively linked to the themes of the Spazio Ricerca: Techno-Luxury e CustomEASY.

TECHNO-LUXURY

Matching noble and technical materials

Now that the matching of techno-materials and fine wools has cleared a path for itself in fashion, today experimentation in the yarn sector is aiming for the union, within the same garment, of even very superior fibers like cashmere and polyamide. Pitti Filati expresses this trend through an exciting installation-event and a new product vision that showcases an elastic ladder-proof woven circular knitted, the Carvico group and Jersey Lomellina, Italian excellence in this area. A new way of interpreting fashion, luxury and performance. A project and an invitation to work together directed towards the best names in the production of technical materials curated by Angelo Figus with the layout by Alessandro Moradei.

CUSTOMEASY

A knitwear capsule collection obtained from real production chain integration

The exploration of the Spazio Ricerca extends to a project that emphasizes the synergies between the various Pitti Filati players. Initially the prerogative of denim and streetwear, today customization treatments are also very widespread in the luxury segment. In CustomEasy the fair exhibitors' top yarns will be transformed into knitted garments by the knitwear manufacturers in Knitclub and treated by INTEX, a leader in the dyeing and treatment industry. The goal is a special collection of unique knits, the result of an authentic integration of the production chain that opens up the potential for infinite interpretations of the same yarn. A project curated by Angelo Figus, Nicola Miller and Maurizio Brocchetto with the set-design by Alessandro Moradei.