



## ***Techno-Luxury and CustomEASY.*** **Two projects devised exclusively for Pitti Filati** **creatively linked to the themes of the Spazio Ricerca**

### **TECHNO-LUXURY: fine weaves with a futuristic soul**

Techno-Luxury, the installation/event at **Cavedio-Padiglione Centrale** by **designer Angelo Figus**, is coming to Spazio Ricerca, an experimental laboratory for Pitti Filati: a cathedral of colour, 15 metres high, which will open up vast creative scenarios, and offer a new way of understanding fashion, luxury and performance. The protagonist is the Italian excellence of the warp-knit, circular-knit stretch fabric, which finds its main exponents in the **Carvico and Jersey Lomellina group**.

"The future is increasingly hybrid," explains Figus. "In the yarn industry, we are experimenting with a tendency to combine noble fibres, such as cashmere, with polyamide, within the same garment. This work, which visitors can enter for a real chromo-experience, demonstrates the potential that can emerge from this encounter."

The installation includes 12 garments that represent the same number of hypotheses of blends of luxury yarns and polyamide, and that represent an invitation to collaborate, aimed at the best technical material companies.

The layout of the space is by **Alessandro Moradei, with the collaboration of Nicola Miller and Elena Mari**.

### **CustomEASY: luxury yarns, exclusive interpretations**

The event would not be complete without knitwear, one of the segments that best lends itself to experimenting with creativity. A spin-off of the Spazio Ricerca, CustomEASY is a knitwear capsule collection presented at the Lower Floor of the Central Pavilion, resulting from the synergy between the various players at Pitti Filati. Objective: to show that customisation treatments, once the preserve of denim and streetwear, can now also be used in the luxury segment.

In the capsule collection, the top yarns from the fair exhibitors will be transformed into knitwear by the Knitclub factories and treated by INTEX, a leading company in the field of dyes and treatments. The end result? A special collection of 60 unique sweaters.

"This experience also aims to offer the tools to facilitate customisation," explains the curator of the collection, Angelo Figus. "Each garment has a jewelled plate, a sort of identity card that briefly describes who customised it, the company that produced the yarn and the knitwear factory that wove it. All indications that open the way for a true integration of the supply chain and infinite interpretations of the same yarn."

The project was curated by **Angelo Figus, Nicola Miller and Maurizio Brocchetto**, with set design by **Alessandro Moradei**.

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